



## **Rainbow Riders at the CRC Parent – Teacher Association**

November 1, 2011, 5:45 pm

1. Welcome and Introductions by Justin Krometis
2. Minutes read by Tabitha Rust. Motion to approve by Joelle, seconded by Laura Pearce.
3. Treasurer Report was reviewed by Kim Ballowe. Motion to approve by Joelle, seconded by Claudine Grieshaber.
4. Fundraiser Updates:
  - a. Membership Drive and Tie-Dye/Magnet Fundraiser review by Justin Krometis.
    - i. Magnets have been distributed. PTA profit from magnet fundraiser = \$85.00.
    - ii. Tie-Dyes have been ordered and should arrive in a week or so. We will need to work on volunteers to distribute orders after delivery. PTA profit from Tie-Dye fundraiser = \$205.00.
    - iii. Gift card for Aqua room. Joelle Shenk will get gift card from Wal-Mart.
  - b. Bulb Fundraiser
    - i. We are expecting to receive bulbs sometime in the next few days. We need to look at volunteers to organize distribution. Both parents and teachers have volunteered to organize distribution.
    - ii. PTA profit from Bulb fundraiser = \$358.02.
  - c. Original Art
    - i. Status & Timeline by Claudine Grieshaber – teachers are finishing art, and will get art to Claudine Wednesday. Claudine will get order forms to parents by Friday. Parents can also bring artwork from home, including family photos embellished with child's art. Original Art is a program to get your child's art on cards, coffee mugs, mouse pads, etc. The bulletin board in the lobby has information about approved art materials. Order forms are due November 11.
  - d. Kroger Cards by Justin – a volunteer has looked into Kroger and Food Lion. 5% of purchase on gift cards will go to PTA. We need full non-profit status in order to start Kroger card program. Will also look into Loyalty Card program.
5. Communications:
  - a. Groupspaces by Laura Pearce
    - i. Transition – Laura just finished all in-house transitions. Please let Laura know if you haven't received emails. Laura is currently in the process of making headers, which will be distributed to room reps. Headers will include: room color, PTA updates, [RR Alert]. Headers will allow parents to determine urgency of email.
  - b. Room Reps by Justin Krometis – one parent per classroom is designated as room representative to PTA. Room reps help teachers disseminate information to parents. White, Maroon and Jade rooms still need Room Reps.
  - c. Website by Claudine – We are currently in transition. We are looking for someone to help us get it up and running as a paid position. We will probably go with GoDaddy for hosting.

6. Gala
  - a. Justin Krometis gave a brief description of the Gala. The Gala is an opportunity for everybody at both sites to get together. There is a live auction that supplements the TSP. Attendants pay a fee for tickets, which includes catered food and drinks. The ticket fee pays the cost to fund the event, and the auction proceeds fund the TSP. Items for the auction are provided by local vendors and families, including gift baskets. Each room creates a piece of artwork to be auctioned.
  - b. Update on planning (added later by Allie Rubio). We are confirmed for April 28<sup>th</sup> at VCOM. We are working on paying the deposit to them this week. If anyone has good thoughts for the theme, please feel free to share them. We will be working on solicitations soon.
7. Updates on new ideas
  - a. Printer Purchase by Matt McCormick – Matt has researched copier options through New River Office Supply. There appears to be nothing in the middle range of pricing. Approximately \$3,000 for a high end copier capable of color, 11x17, usage monitoring. Dropping the color option reduces the cost to approximately \$2400. Dropping the 11x17 and color options reduces the cost to approximately \$1,000. Leases are not available for low end copiers. Current paper usage is approximately 2 reams per site per month. We need to also consider the budget for replacing consumables, who will replace ink/toner. Cobb will do financing. Copiers in the \$300 range would be laser printer/copiers. We need to determine if we want a copier or a printer. Possibly look at \$1,000 b/w copier and color/11x17 printer. We need to assess the true need for color/11x17 printing on-site. Justin Krometis will discuss with Christina Petersson-Wolfe how much color printing was used for Gala.
  - b. Staff Anniversary Recognition Committee by Claudine Grieshaber – staff committee is being formed to address at staff meetings. Staff committee is interested in celebrating staff Star of the Week, staff anniversaries, etc.
  - c. VolunteerSpot by Jeff Pertchik - An administrator will need to do initial set up, then families (users) can log into website to see and sign up for available volunteer opportunities. It has the capability to send notices to blackberry, etc. This is the system that the public schools use. It is simple to use, sends email reminders, and it is free. The downside is it does require users to set up an account. It looks like it will suit our needs. Look at the possibility of running a test with signing up for bulb distribution.
8. New Business
  - a. Holiday service activities: Merry Mittens by Laura Pearce – Merry Mittens is a sort of angel tree for families with school age or younger children. We are given each child's age, gender, and wish list. We typically get 8-10 total children from 2-3 families. The program is through Kipps Elementary. There is a volunteer opportunity for helping wrap gifts for families. Justin will get list of volunteers for service opportunities to Laura.
  - b. Food Drive - The school age teachers are willing to do a food drive.
9. Next meeting is Tuesday, December 6, 2011 at 12:30 pm
10. Announcements
11. Motion to adjourn Laura Pearce, seconded by Shannon.