



## Rainbow Riders at the CRC Parent – Teacher Association

February 7, 2012, 5:45 pm

1. Welcome and Introductions (Justin)
2. Minutes (Tabitha) Motion to approve by Laura Pearce and seconded by Shannon
3. Treasurer Report (Renee) final profit from fundraiser total profit almost \$1,200
  - a. Expenditures \$100 for 20 Kroger Cards (to be recouped from sale of the cards) approved by Claudia and seconded by Matt McCormick
4. Decision on printer purchase (Kristi/Justin)
  - a. Rainbow Riders, the PTA, and the Gala Committee have discussed purchasing a nice copier together as an investment to reduce the costs.
  - b. Rainbow Riders chose a \$900 black and white printer/copier currently on loan to try copy machine with network capabilities.
  - c. Opted for service agreement they pay for toner, everything except paper for monthly fee.
  - d. Gala Committee contributed \$300 to pay for a portion of the copier (probably cheaper than the printing they do every year anyway)
  - e. The PTA has a \$300 budget for technology. Motion by Matt McCormick to contribute it toward the copier; second by Kim Ballowe (VP).
5. Kroger Card Update (Justin)
  - a. Overview of how Kroger Cards work: Add money to gift card, then pay with gift card.
    - i. Need to buy initial card from PTA (\$5 per card, but each card comes with \$5 on it).
    - ii. The cards do not expire as long as they do not have a zero balance for more than 90 days.
  - b. Once total expenditures on PTA's cards reaches \$5,000, the PTA receives a check for 5 percent.
  - c. Order forms are on table in the lobby
  - d. Claudia will add order form to enrollment packets for new families.
6. Gala (April 28) Update (Allie/Justin)
  - a. Update on Planning
    - iii. Tickets will go on sale soon. Early bird period (\$30 per person, \$50 per couple) is March 1-16. Regular tickets (\$35 per person, \$60 per couple) available March 17-April 13.
    - iv. DJ this year, heavy hors d'oeuvres, Vintage Cellar wine and beer,
    - v. Childcare will be available but not include in ticket price this year. \$10 per family for entire evening, will either be at CRC or Knollwood, depending on which families sign up
    - vi. Meeting February 20 (President's Day) 12:30-1:30 at Knollwood site. First planning meeting with both co-chairs. Allie Rubio (CRC co-chair) is in charge of solicitations, Kendra (Knollwood co-chair) is covering everything else.
  - b. Room Baskets – Teachers have started signing up. Parents will be asked to make donations toward room baskets. Room art projects tend to be the best fundraisers, coordinated by Leigh. Friday April 6 is due date for room art. Would like to find some gallery space for public display of the art (preferably behind glass) prior to the Gala.

- c. Volunteer Needs – A Google document (a spreadsheet) has been established for soliciting businesses. There are several that have previously donated, but you can add on any new donations. Forms: how to solicit donations, will email a letter used to ask for donations, as well as a thank you letter.
  - d. Solicitations – Services such as grass mowing, babysitting, etc, be creative.
  - e. Bundling will be the weekend before, volunteer opportunity. PayPal account is being set up to purchase tickets through website. Cash can be donated, all proceeds toward scholarship program. Event is open to the public, child care is not. Would like to contact former RR children/families. Would like to celebrate RR's 25th birthday.
7. Communications:
- a. Room Reps (Justin) Still need room reps for Maroon and Jade.
  - b. Website (Laura) Transferring domain name from existing site to new site. Site is up and ready, just waiting on domain name switch. PTA and gala will have pages. Email will be sent out to announce change over when it is ready.
8. New Business/Announcements
- a. Investments in Rainbow Riders:
    - i. Fundraising is complete, need ideas for how to invest funds within line items on budget: Playground, family and teacher education, etc.
      - a. We do not need to have a buffer for gala funds, it is self-sufficient.
    - ii. Family & Teacher education, such as the Love & Logic series costs \$70 per person for 7 weeks. Guest speakers, monthly meeting for parents, brown bag lunches. Funds could be used to pay speakers, or pay for lunch.
    - iii. Is there a wish list for needs? Claudine is the buyer, needs exceed budget. Would like for PTA to purchase permanent long-term equipment, not expendables.
    - iv. Teachers would like more physical equipment for gym. Something similar to mirror triangular tunnel that Knollwood has in lobby.
    - v. Conclusion: Pursue grant proposal idea floated last year, from teachers or parents with proposals for needs. Set up an email to submit grant application for purchases. Miguel Perez and Matt McCormick volunteered to take the lead on this.
  - b. Question: Do we used anti-bacterial soap? No, not anti-bacterial, general handwashing soap.
  - c. Kristi - Me-book conferences going on; parents might be asked to provide some feedback on me-books.
9. Next meeting is Tuesday, March 6, 2012 at 12:30 pm
10. Adjourn motion by Kim Ballowe, seconded by Shannon